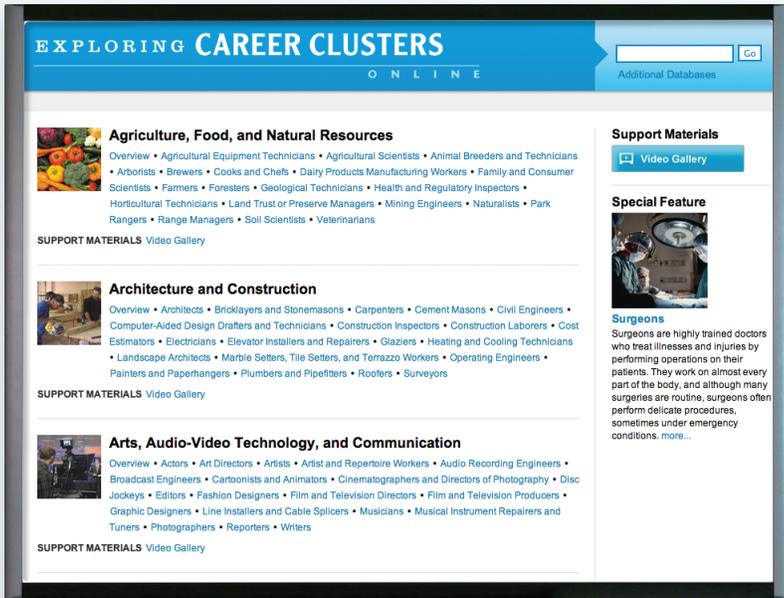


Exploring Career Clusters

ONLINE



Targeted, Focused
CAREER
Content



Excerpt from: *The Arts, Audio Visual Technology & C Educational*
Broadcast technicians work in the background, install, maintaining electronic equipment used in the broadcast.
© 3/85 ©



Excerpt from: *Government & Public Administration* (Cambridge Educational)
Many government and public jobs require leadership and communication skills, developing and maintaining trusting relationships, and supervision and presentation skills. Many jobs require special training or advanced degrees.
© 1/6 ©

High-quality
Videos

Covering 16 broad occupational categories with specially made videos and engaging narrative, *Exploring Career Clusters Online* offers information on more than 300 jobs. Based on the Career Clusters created by the U.S. Department of Education, each Learning Unit focuses on a specific cluster, with chapters devoted to a specific occupation, giving students an all-encompassing view of a potential career.

Learning Unit Chapters

Each eLearning Module is divided into Learning Units, displayed in chapters, with high-quality images, sidebars, in-text links, and dynamic citations. Support materials for each chapter are also conveniently located, allowing for seamless in-class integration. Learning Units in *Exploring Career Clusters Online* include:

- | | |
|---|---|
| Agriculture, Food, and Natural Resources | Hospitality and Tourism |
| Architecture and Construction | Human Services |
| Arts, Audio-Video Technology, and Communication | Information Technology |
| Business Management and Administration | Law, Public Safety, and Security |
| Education and Training | Manufacturing |
| Finance | Marketing, Sales, and Service |
| Government and Public Administration | Science, Technology, Engineering, and Mathematics |
| Health Science | Transportation, Distribution, and Logistics. |

Features:

- Proprietary content
- High-quality Flash® videos
- Support materials
- Video galleries
- Read Aloud audio tool
- Google Translate on every page, with 53 languages to choose from
- Dynamic full citations
- Search results with hit highlighting and Search Assist technology
- Print and email capabilities and text-resize tool
- Persistent record links
- Usage statistics.

(continued on reverse)

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Exploring Career Clusters Online
Top Careers with a Two-Year Degree Online

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Energy and the Environment Online
Essential Chemistry Online
Genes and Disease Online
Genetics and Evolution Online
Global Warming Online
Green Technology Online
The Human Body: How It Works Online
Physics in Action Online
The Plant World Online

U.S. HISTORY

America at War Online
Life in America Online
Your Government: How It Works Online

WORLD HISTORY

Global Exploration Online
Great Empires of the Past Online

COMING SOON!

Character Education Online
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Understanding Drugs Online

Enriched Online Resources Engage Students on Core-curriculum Topics

Reference Solutions Made Easy

Our new eLearning Modules provide focused, targeted coverage of core-curriculum topics. Designed for libraries and classrooms, eLearning Modules are a unique combination of our multivolume print series with rich media, including high-quality educational videos, images, instructor resources, and support materials that were created specifically to align with the content for a seamless learning experience.

Bring Learning to Life

Students will find these online resources engaging and simple to use. Instructors, curriculum coordinators, and principals will appreciate the easy integration into classroom learning and the wide assortment of invaluable support materials and instructor resources, including activities, discussion and assessment questions, and printable materials. Librarians will be able to offer their students and patrons quick access to homework and research help.

Engaging Online Resources for Today's Students

eLearning Modules are also excellent for distance learning, study abroad, and tutoring programs. These dynamic and compelling online resources pick up where textbooks leave off, bringing the subject matter to life. eLearning Modules are the perfect solution to every educator's goal: helping students achieve their best.

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Comprehensive, multi-subject streaming video subscription services providing unlimited access to 13,000 full-length videos and 207,000 video clips.

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eBooks & Print

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