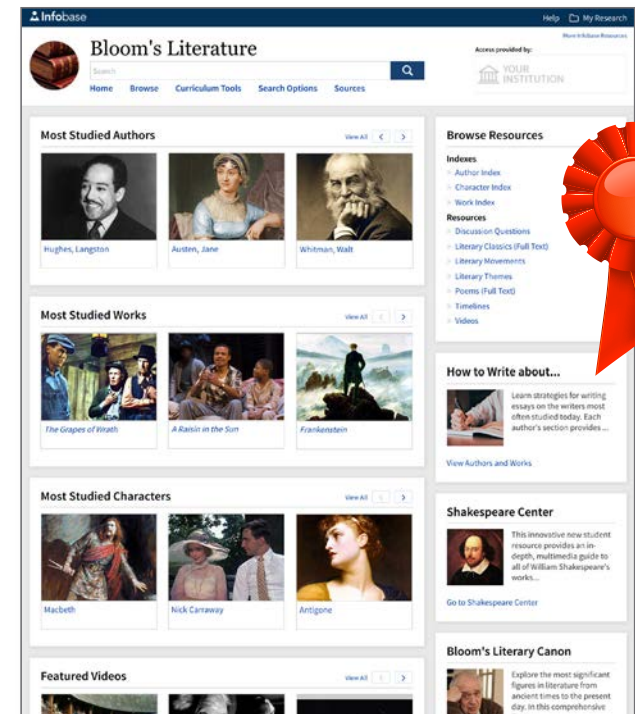Bloom's Literature

Now Better Than Ever!

The New & Improved *Bloom's Literature*

Infobase's acclaimed *Bloom's Literature* has recently been completely revised and upgraded. This trusted resource has been rebuilt from the ground up. Relaunch highlights include:

- **Intuitive interface** featuring a clean, dynamic design providing easy access to the rich content

- **New content:** 200+ additional full-length performance videos, hundreds of books edited by Harold Bloom, and thousands of images—all new to the product

- **New Shakespeare Center,** featuring the full, searchable text of all of his plays and much more

- Redesigned **How to Write about Literature** section

- **New Literary Classics** eBook shelf containing the full contents of 1,000+ classic works, most selected from Bloom's Literary Canon

- **New features,** including Google Translate, Read Aloud, Google Sign-In, Save to Google Drive, and Share to Google Classroom

- **Dynamic citations** with updated MLA8 citations and new EasyBib export functionality

- **New and improved search capabilities**

Library Journal **Best Database**

Best Educational Software Award (BESSIES)

Education Software Review Award (EDDIES)

SIIA CODiE Awards Finalist

PLUS—*Bloom's Literature* continues to provide all of the essential information users need to research, study, and explore literature.

Infobase   (800) 322-8755 • OnlineSales@Infobase.com • www.Infobase.com

Now Better Than Ever!

New & Improved Home Page

Key Content

Featured content—including the most studied authors, works, and characters; indexes; resources; and more—has been handpicked by our editors to guide and inform research. See the following pages for details

Your Institution's Branding

Add your institution's name or logo to the header to show your users that the site is vetted and secure
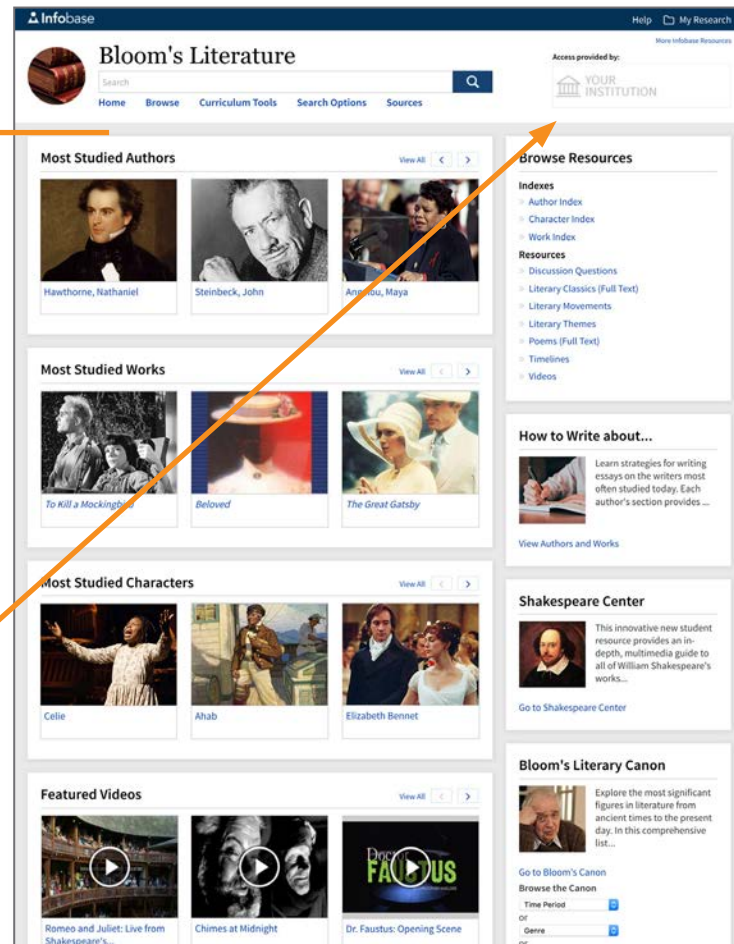
Quick & Easy Access

The new home page gives an at-a-glance overview of core content, specially selected by our editors

Indexes and Resources

Convenient links, also available on every page via the "Browse" menu

How to Write about

Redesigned, with improved functionality

Shakespeare Center

All Shakespeare content located in one convenient location

Bloom's Literary Canon

Now Better Than Ever!

New, Comprehensive Shakespeare Center

Everything Your Students Need to Study Shakespeare

Coverage of each play includes:

- The full, searchable text of the play
- Analysis of key passages
- Critical articles by noted scholars, selected by Harold Bloom
- Introduction and background
- Detailed synopses
- In-depth character studies
- Difficulties of the play
- The play today
- Full-length performance videos and/or critical videos
- Images and illustrations
- "How to Write about" articles
- Discussion questions

Shakespeare Center includes the complete five-volume *Facts On File Companion to Shakespeare* —the most comprehensive student's guide to Shakespeare ever published

Easy Access to Complete Shakespeare Content

This important section houses in one convenient location a treasure trove of content on all things Shakespeare. Every play is covered in depth, along with the sonnets and longer poems, providing a complete research and study center for students and a robust repository of content for educators to use for lesson planning, assignments, and classes

Extensive Background Material

Comprehensive essays provide history and context to Shakespeare's life, times, and impact

Now Better Than Ever!

New & Improved "How to Write about Literature" Page

Exclusive Writing Guides

Specific, student-friendly guidance on how to write good essays on the most assigned authors and works. These guides offer strategies and ideas on how to bring deeper analysis into essays and how to write at a level not normally achieved until college

Each author's section includes the key features of his or her work and topics for writing and research
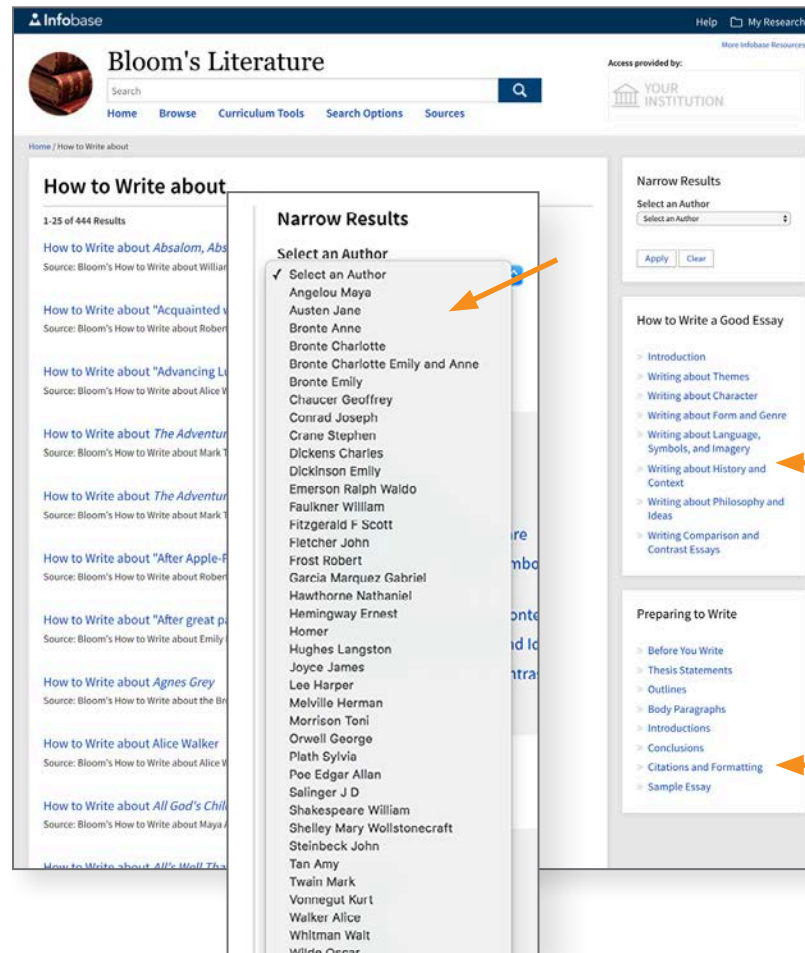
Essential Writing Help Reaches Beyond Literature

Two general sections outline and explain how to write about literature and can be used as guides for any research project or assignment:

How to Write a Good Essay includes easy-to-understand advice on writing about themes; character; form and genre; language, symbols, and imagery; history and context; philosophy and ideas; and writing comparison and contrast essays

Preparing to Write walks readers through the different steps of putting together an essay, including preparing a thesis statement and outline; writing introductions, conclusions, and body paragraphs; and assembling lists of works cited. A sample essay is provided

Now Better Than Ever!

New Literary Classics eBook Shelf

1,000+ Full-Text, Classic Works

More than 1,000 classic works of literature, most selected from Bloom's Literary Canon—Professor Harold Bloom's unique and authoritative list of the greatest literature of all time—including the essential works of the most important authors in world history and literature
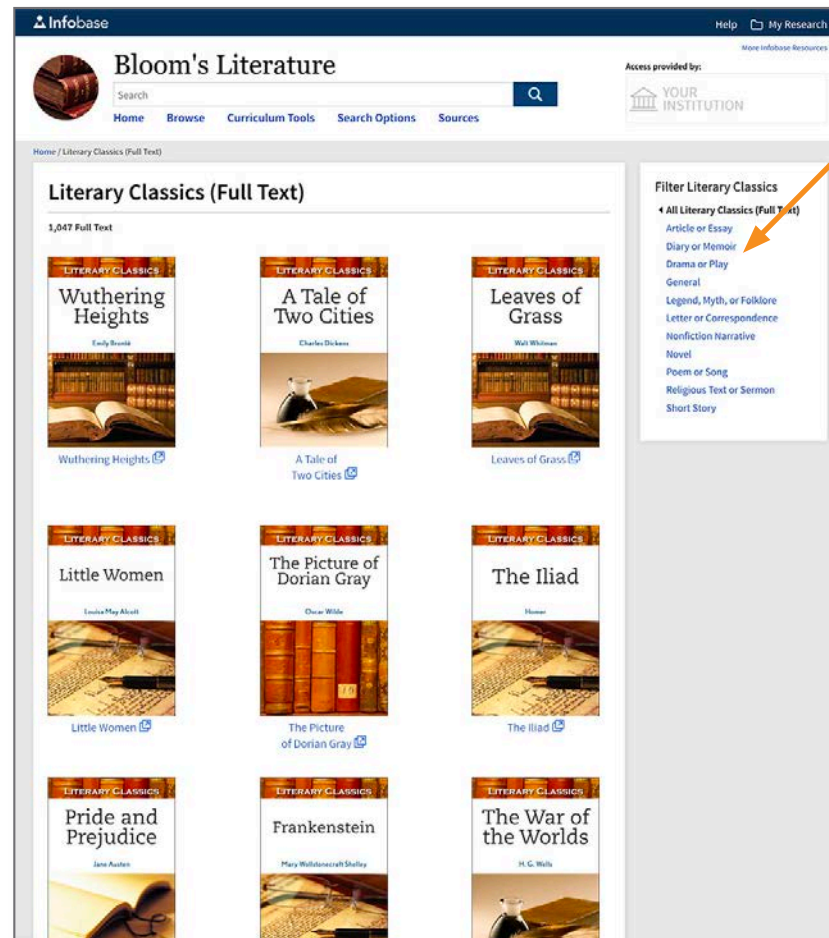
Convenient Filters

Filter by type of work to find what you need

The Most Studied Works

Titles include:

- *Beowulf*

- *Gulliver's Travels*, Jonathan Swift

- *The Adventures of Huckleberry Finn*, Mark Twain

- *The Scarlet Letter*, Nathaniel Hawthorne

- *Moby-Dick*, Herman Melville

- *The Red Badge of Courage*, Stephen Crane

- *Jane Eyre*, Charlotte Brontë

Now Better Than Ever!

An Enormous Amount of New Content

Along with the new **Literary Classics eBooks** and the **full text of all of Shakespeare's plays**, *Bloom's Literature* now features the largest addition of new content in the history of the database! Here are some of the highlights:

200+ additional full-length videos

- Classic BBC multi-part adaptations of great literary works, such as *Emma* (six parts, starring Doran Godwin and John Carson), *Wuthering Heights* (five parts, starring Kay Adshead and Ken Hutchison), and *Little Dorrit* (eight parts, starring Claire Foy and Tom Courtenay)

- Acclaimed feature film adaptations of great literary works, such as *Of Mice and Men* (starring Lon Chaney Jr. and Burgess Meredith), *An Enemy of the People* (directed by Satyajit Ray), and *Solaris* (directed by Andrei Tarkovsky)

- Televised interviews with great authors, such as **Jesmyn Ward**, **Robert Lowell**, **Sam Shepard**, **W. H. Auden**, and **Eudora Welty**

- Recent productions of *Hamlet*, *King Lear*, *Antony and Cleopatra*, *King John*, *The Taming of the Shrew*, and *The Adventures of Pericles* from the Stratford Festival

- and many more!

The full text of 350+ Infobase print books, all new to the database

- New collections of important literary-critical essays on contemporary writers, such as **Jonathan Franzen**, **George Saunders**, and **Zadie Smith**

- New critical essays on classic writers and works, such as **Harper Lee**, **Dylan Thomas**, **Elizabeth Barrett Browning**, *A Christmas Carol*, *Les Misérables*, and *The Time Machine*

- Facts On File's three-volume **Backgrounds to Shakespeare**, consisting of *Shakespeare's Life*, *Culture and Society in Shakespeare's Day*, and *Literature and the Theater in Shakespeare's Day*

- and many more!

More than 1,000 discussion questions focusing on British authors

More than 5,000 new images

- A facsimile of a page added to the play *Sir Thomas More*, with handwriting believed to be Shakespeare's

- Full-color illustrations of classic literary works by such famous artists as Eugène Delacroix, William Blake, J. M. W. Turner, and more

- Archival portraits of classic stage productions including 19th-century productions of Shakespeare

- Feature film and stage photos of great performances of dramatic literary works

- and many more!
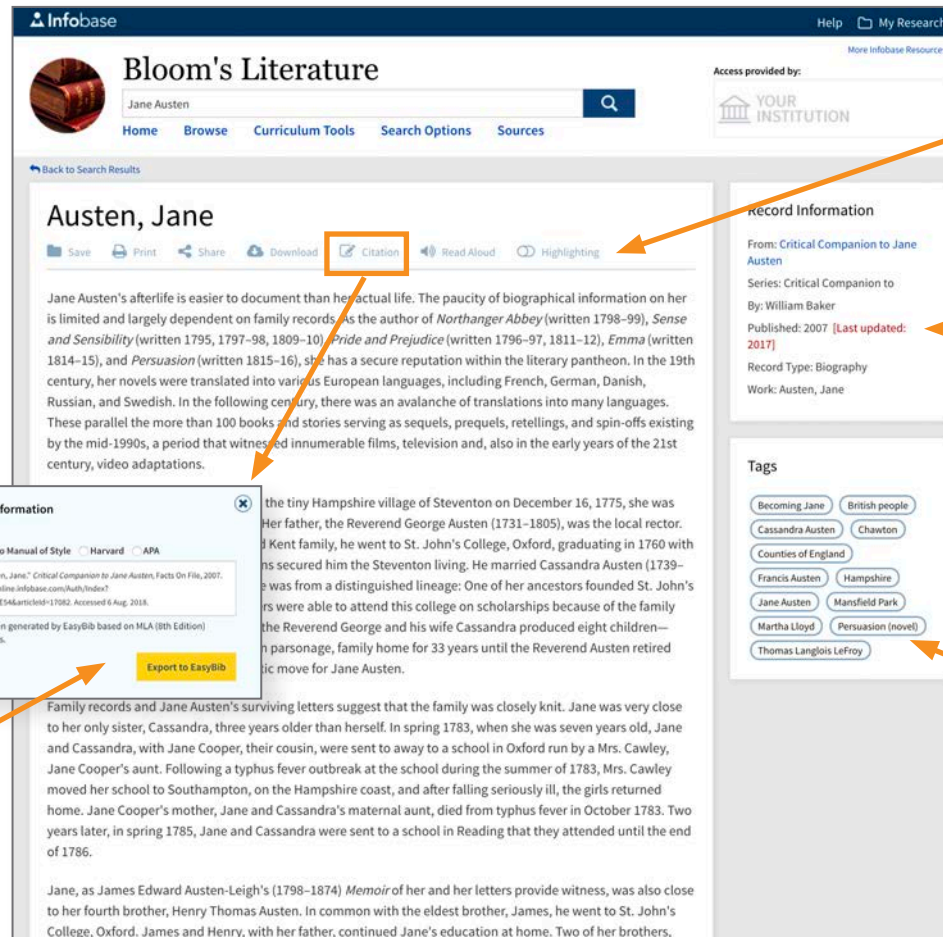
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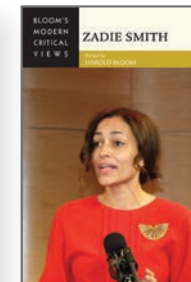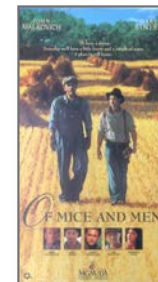
Now Better Than Ever!

New & Improved Article Pages

Improved Functionality

New page tools provide added functionality, including Read Aloud, Citation, and the ability to download text articles as PDFs

Dynamic Citations

Citations in MLA, Chicago, and Harvard formats include EasyBib integration for up-to-date citation creation and export

Cleaner Pages

Search highlighting can easily be turned off for easy reading or kept on to see search terms

Handy Record Information

Record information provides a quick link to view the source details and additional information to aid research

New Tags

All content includes a tag "cloud" that displays key terms and automatically links to other content with the same tags
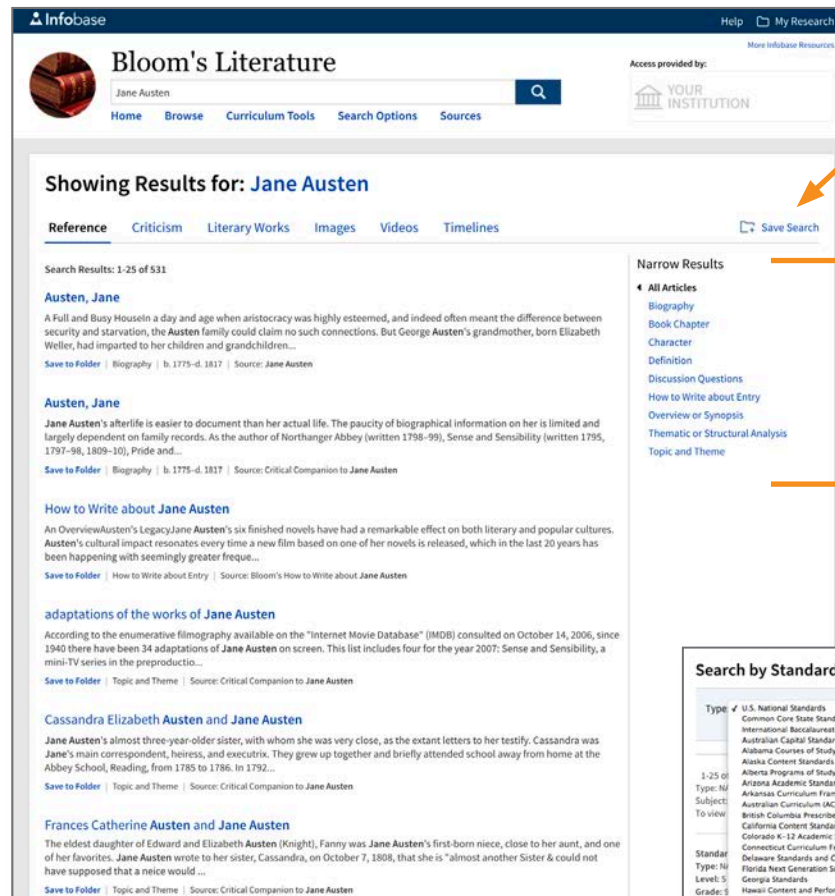
Now Better Than Ever!

New & Improved Search Options

More Information
Search results contain an excerpt of the article text, making it easier for users to locate the content they are looking for

Search Term Highlighting: On or Off
Users can choose to keep the highlighting on the search term throughout the article or turn it off for a cleaner read

Save Your Searches
Users can easily save searches for later use

Better Filters
Improved search feature with new filters by type enables users to find exactly what they need

Search by Standards
Content is searchable by all major educational standards
(Advanced Search feature)

Now Better Than Ever!

New & Improved Source Information

Better Source Pages

Source information includes valuable summary details and provides access to other articles or videos from that same source
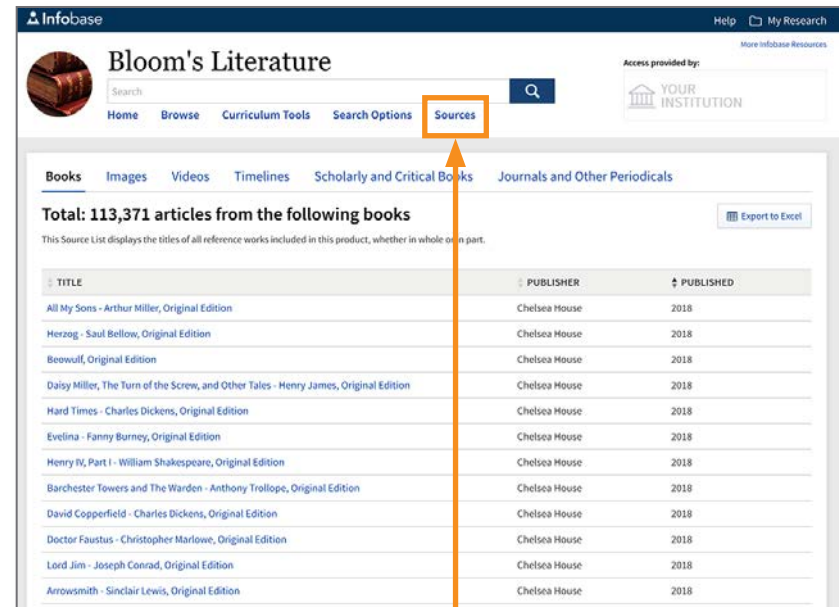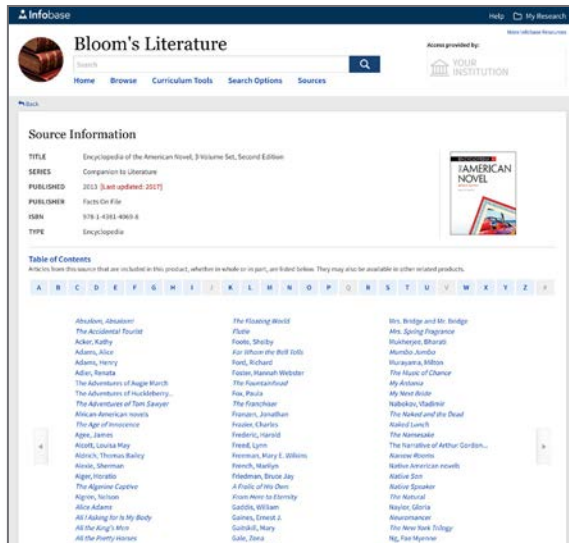
Comprehensive Source Lists

The top-level source list gives a complete inventory, by type, of the extraordinary amount of content in *Bloom's Literature*; this dynamic, sortable list can be exported to Excel and updates automatically as content is added or modified

Now Better Than Ever!

Additional New Content and Features

Fully redesigned interface

Full contents of hundreds of additional books edited by Harold Bloom

Thousands of new images

200+ new full-length performance videos, bringing the total number to more than 400

New student and educator curriculum tools, including "Teaching Literature through Film"

New gateway pages for poems, literary themes, and more

Complete A-to-Z indexes for authors, characters, and works

New tag "clouds" for all content, linking to other content with the same tags

Additional video player tools for improved mobile viewing

Searchable standards, including Common Core, national, state, provincial, College Board AP, and IB Organization

Dynamic citations in MLA, Chicago, and Harvard styles, with EasyBib export functionality

Google Translate for 100+ languages

Read Aloud tool

New and improved search capabilities, including search assist technology

Ability for users to set preferences for default language, citation format, number of search results, and standards set for correlations

**Searchable Support Center** with valuable help materials, how-to tips, tutorials, and live help chat

Support for Google Sign-In; Save to Google Drive; Share to Google Classroom

A variety of integration options and partners, including Schoology, Canvas, D2L (Desire2Learn), and many others

schoology   its learning

Google for Education Partner   canvas   D2L™

Death of a Salesman: Opening Scene
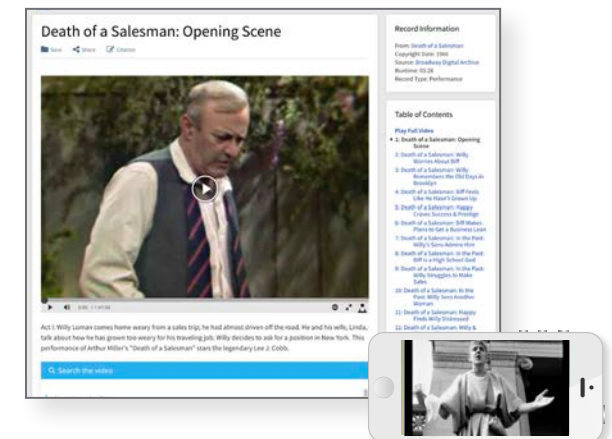
Now Better Than Ever!

Favorite Content—Now Even Easier to Access

Complete coverage: reference essays and literary criticism examining the lives of great authors and their works

Authoritative source list: thousands of scholarly and critical books, peer-reviewed journals, and other periodicals

Full-length videos of classic plays and films: 400+ famous productions—including *Julius Caesar* (starring Charlton Heston)—plus video clips featuring major scholars such as Harold Bloom discussing important literary topics

Full-text poems: 2,600+ searchable, full-text poems, with corresponding analytical entries, allowing researchers to enhance their understanding by reading the poem alongside criticism of it

Characters: information on 49,000+ major and minor literary characters

Works: overviews, synopses, analyses, and literary criticism of thousands of works

Authors: a wealth of content on the finest contemporary and classic writers from around the world

Topics and themes: in-depth, full-text entries on literary movements, groups, periodicals, and historical events that help place literature in context

Discussion questions: 10,000+ exclusive, thought-provoking questions providing research and writing suggestions on a range of literary topics

Harold Bloom's Canon of Literature

Browsable timelines

Persistent record links

Complete, Yet Curated, Coverage of the Most Studied Authors and Their Works