The award-winning Ferguson’s Career Guidance Center is a comprehensive resource for career exploration and planning that allows users to quickly find the valuable career information they need, whether it’s industry and professions articles, school planning resources, or skills and career advice.

Known for its unprecedented depth of coverage, this definitive career research database is organized into three main sections: Industries and Careers, Plan Your Education, and Launch Your Career.

The material draws from a range of authoritative sources, including more than 1,120 articles from the six-volume Encyclopedia of Careers and Vocational Guidance, 17th Edition.
VIDEOS:
480+ videos and clips covering jobs, industries, and career development skills. The NEW Career Tips series offers concise, timely advice on job-search techniques and career skills such as writing better résumés, networking, interviewing, and advancing your career. The “Career Q&A: Professional Advice and Insight” videos let users get a no-nonsense insider’s perspective from working professionals across multiple industries.

Skills That Transcend Career Exploration
Ferguson’s Career Guidance Center’s advice and tips on interviewing, etiquette, and workplace skills can be applied to academic success strategies and general life skills.

VIDEO: Dynamic citations in MLA and Chicago formats

• Industries and Careers: covers 140 industries and career fields and thousands of professions

• Plan Your Education: find the schools that are the best fit—choose from undergraduate, graduate, nursing, or vocational and tech schools in the U.S. and Canada, and narrow your list by location, tuition, enrollment, sports, and a variety of other characteristics

• Launch Your Career: offers expert advice on writing résumés and cover letters, interviewing, applying for apprenticeships and internships, professional etiquette, and other workplace topics

• Links to Outside Jobs and Internships: searchable, live job and internship postings

• Career Advice Blog: regular blog posts “From Our Career Experts,” with an archive of more than 2,300 posts

• Networking Section: addresses hot topics such as managing your online presence and using social media in a job search

• Career Interest Assessment: ranks users’ work interests and suggests related occupations and industries

• “My Life” Interviews with Professionals: gives a firsthand perspective on jobs

• Authoritative Source List: a complete inventory of the extraordinary amount of content in the database

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