The New & Improved *Bloom’s Literature*

Infobase’s acclaimed *Bloom’s Literature* has recently been completely revised and upgraded. This trusted resource has been rebuilt from the ground up. Relaunch highlights include:

- **Intuitive interface** featuring a clean, dynamic design providing easy access to the rich content
- **New content**: 200+ additional full-length performance videos, hundreds of books edited by Harold Bloom, and thousands of images—all new to the product
- **New Shakespeare Center**, featuring the full, searchable text of all of his plays and much more
- **Redesigned** *How to Write about Literature* section
- **New Literary Classics** eBook shelf containing the full contents of 1,000+ classic works, most selected from Bloom’s Literary Canon
- **New features**, including Google Translate and Read Aloud
- **Dynamic citations** with updated MLA8 citations and new EasyBib export functionality
- **New and improved search capabilities**

PLUS—*Bloom’s Literature* continues to provide all of the essential information users need to research, study, and explore literature.

*Library Journal* Best Database
“Best Niche Product”

*Best Educational Software Award (BEESIES)*
“Post-Secondary English Literature Website”

*SIIA CODiE Awards Finalist*
Now Better Than Ever!

New & Improved Home Page

Key Content
Featured content—including the most studied authors, works, and characters; indexes; resources; and more—has been handpicked by our editors to guide and inform research. See the following pages for details.

Quick & Easy Access
The new home page gives an at-a-glance overview of core content, specially selected by our editors.

Indexes and Resources
Convenient links, also available on every page via the “Browse” menu.

How to Write about
Redesigned, with improved functionality.

Shakespeare Center
All Shakespeare content located in one convenient location.

Bloom’s Literary Canon

Your Institution’s Branding
Add your institution’s name or logo to the header to show your users that the site is vetted and secure.
Now Better Than Ever!

New, Comprehensive Shakespeare Center

Everything Your Students Need to Study Shakespeare

Coverage of each play includes:

- The full, searchable text of the play
- Analysis of key passages
- Critical articles by noted scholars, selected by Harold Bloom
- Introduction and background
- Detailed synopses
- In-depth character studies
- Difficulties of the play
- The play today
- Full-length performance videos and/or critical videos
- Images and illustrations
- “How to Write about” articles
- Discussion questions

Shakespeare Center includes the complete five-volume Facts On File Companion to Shakespeare— the most comprehensive student’s guide to Shakespeare ever published

Easy Access to Complete Shakespeare Content

This important section houses in one convenient location a treasure trove of content on all things Shakespeare. Every play is covered in depth, along with the sonnets and longer poems, providing a complete research and study center for students and a robust repository of content for educators to use for lesson planning, assignments, and classes

Extensive Background Material

Comprehensive essays provide history and context to Shakespeare’s life, times, and impact
New & Improved “How to Write about Literature” Page

Exclusive Writing Guides

Specific, user-friendly guidance on how to write good essays on the most frequently studied authors and works. These guides offer strategies and ideas on how to bring deeper analysis into essays and add an extra dimension to your writing.

Each author’s section includes the key features of his or her work and topics for writing and research.

Essential Writing Help Reaches Beyond Literature

Two general sections outline and explain how to write about literature and can be used as guides for any research project or assignment:

- How to Write a Good Essay includes easy-to-understand advice on writing about themes; character; form and genre; language, symbols, and imagery; history and context; philosophy and ideas; and writing comparison and contrast essays.

- Preparing to Write walks readers through the different steps of putting together an essay, including preparing a thesis statement and outline; writing introductions, conclusions, and body paragraphs; and assembling lists of works cited. A sample essay is provided.
Now Better Than Ever!

New Literary Classics eBook Shelf

1,000+ Full-Text, Classic Works
More than 1,000 classic works of literature, most selected from Bloom’s Literary Canon—Professor Harold Bloom’s unique and authoritative list of the greatest literature of all time—including the essential works of the most important authors in world history and literature.

Convenient Filters
Filter by type of work to find what you need

The Most Studied Works
Titles include:
- Paradise Lost, John Milton
- Moby-Dick, Herman Melville
- The Prince, Niccolò Machiavelli
- The Republic, Plato
- Persuasion, Jane Austen
- Ulysses, James Joyce
- Jane Eyre, Charlotte Brontë
- The Last of the Mohicans, James Fenimore Cooper
- My Ántonia, Willa Cather
- Winesburg, Ohio, Sherwood Anderson
Now Better Than Ever!

An Enormous Amount of New Content

Along with the new Literary Classics eBooks and the full text of all of Shakespeare's plays, Bloom's Literature now features the largest addition of new content in the history of the database! Here are some of the highlights:

200+ additional full-length videos
- Classic BBC multi-part adaptations of great literary works, such as Emma (six parts, starring Doran Godwin and John Carson), Wuthering Heights (five parts, starring Kay Adshead and Ken Hutchison), and Little Dorrit (eight parts, starring Claire Foy and Tom Courtenay)
- Acclaimed feature film adaptations of great literary works, such as Of Mice and Men (starring Lon Chaney Jr. and Burgess Meredith), An Enemy of the People (directed by Satyajit Ray), and Solaris (directed by Andrei Tarkovsky)
- Televised interviews with great authors, such as Jesmyn Ward, Robert Lowell, Sam Shepard, W. H. Auden, and Eudora Welty
- Recent productions of Hamlet, King Lear, Antony and Cleopatra, King John, The Taming of the Shrew, and The Adventures of Pericles from the Stratford Festival
- and many more!

The full text of 350+ Infobase print books, all new to the database
- New collections of important literary-critical essays on contemporary writers, such as Jonathan Franzen, George Saunders, and Zadie Smith
- New critical essays on classic writers and works, such as Harper Lee, Dylan Thomas, Elizabeth Barrett Browning, A Christmas Carol, Les Misérables, and The Time Machine
- and many more!

More than 5,000 new images
- A facsimile of a page added to the play Sir Thomas More, with handwriting believed to be Shakespeare's
- Full-color illustrations of classic literary works by such famous artists as Eugène Delacroix, William Blake, J. M. W. Turner, and more
- Archival portraits of classic stage productions including 19th-century productions of Shakespeare
- Feature film and stage photos of great performances of dramatic literary works
- and many more!

More than 1,000 discussion questions focusing on British authors
New & Improved Article Pages

Improved Functionality
New page tools provide added functionality, including Read Aloud, Citation, and the ability to download text articles as PDFs.

Dynamic Citations
Citations in MLA, Chicago, and Harvard formats include EasyBib integration for up-to-date citation creation and export.

Cleaner Pages
Search highlighting can easily be turned off for easy reading or kept on to see search terms.

Handy Record Information
Record information provides a quick link to view the source details and additional information to aid research.

New Tags
All content includes a tag “cloud” that displays key terms and automatically links to other content with the same tags.
Now Better Than Ever!

New & Improved Search Options

More Information
Search results contain an excerpt of the article text, making it easier for users to locate the content they are looking for.

Search Term Highlighting: On or Off
Users can choose to keep the highlighting on the search term throughout the article or turn it off for a cleaner read.

Save Your Searches
Users can easily save searches for later use.

Better Filters
Improved search feature with new filters by type enables users to find exactly what they need.
New & Improved Source Information

Better Source Pages
Source information includes valuable summary details and provides access to other articles or videos from that same source.

Comprehensive Source Lists
The top-level source list gives a complete inventory, by type, of the extraordinary amount of content in Bloom’s Literature; this dynamic, sortable list can be exported to Excel and updates automatically as content is added or modified.
Now Better Than Ever!

Additional New Content and Features

- Fully redesigned interface
- **Full contents** of hundreds of additional books edited by Harold Bloom
- Thousands of new images
- 200+ new full-length performance videos, bringing the total number to more than 400
- New student and educator curriculum tools, including “Teaching Literature through Film”
- New gateway pages for full-text poems, discussion questions, and literary themes
- Complete A-to-Z indexes for authors, characters, and works
- **New tag “clouds”** for all content, linking to other content with the same tags
- **Google Translate** for 100+ languages
- **Read Aloud** tool
- **New and improved search capabilities**, including search assist technology
- **Ability for users to set preferences** for default language, citation format, and number of search results
- **Searchable Support Center** with valuable help materials, how-to tips, tutorials, and live help chat
- **Additional video player tools** for improved mobile viewing
- A variety of integration options and partners, including Canvas, D2L (Desire2Learn), and many others

**Infobase**

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Favorite Content—Now Even Easier to Access

Complete coverage: reference essays and literary criticism examining the lives of great authors and their works

Authoritative source list: thousands of scholarly and critical books, peer-reviewed journals, and other periodicals

Full-length videos of classic plays and films: 400+ famous productions—including Julius Caesar (starring Charlton Heston)—plus video clips featuring major scholars such as Harold Bloom discussing important literary topics

Full-text poems: 2,600+ searchable, full-text poems, with corresponding analytical entries, allowing researchers to enhance their understanding by reading the poem alongside criticism of it

Characters: information on 49,000+ major and minor literary characters

Works: overviews, synopses, analyses, and literary criticism of thousands of works

Authors: a wealth of content on the finest contemporary and classic writers from around the world

Topics and themes: in-depth, full-text entries on literary movements, groups, periodicals, and historical events that help place literature in context

Discussion questions: 10,000+ exclusive, thought-provoking questions providing research and writing suggestions on a range of literary topics

Harold Bloom’s Canon of Literature

Browsable timelines

Persistent record links

Complete, Yet Curated, Coverage of the Most Studied Authors and Their Works