

MASTERING THE CAREER CYCLE

Career exploration is a lifelong process, with opportunities to explore, plan, prepare, and find new career paths at any point. *Ferguson's Career Guidance Center* provides essential resources for everyone—from students to career changers—to empower individuals throughout their professional lives.

EXPLORE

EXPLORE entire industries or specific professions through video interviews and in-depth articles. Take a career assessment to match your interests to potential careers.

You're thinking ahead to graduation, or maybe feeling stuck in your current job and ready for the "next thing." Take a career assessment and match your interests to different industries. What kind of education is needed? What kind of salary can you expect? Do the research.

- FEATURES**
- Browse Careers
 - Research Industries
 - Career Assessment
 - Find a Career Path

PLAN

PLAN your education to align with your career goals by using *Ferguson's* advice articles and school search databases. Consult our financial aid resources to navigate paying for education and training.

If additional training or experience is necessary for you to take the next step, you need to plan for it. Discover which educational route can lead you to a job you enjoy. Explore educational options and financial aid possibilities.

- FEATURES**
- School Search
 - Educational Opportunities
 - Financial Aid

FIND

FIND the experience you need or the job you desire using our Internships, Apprenticeships, and Job Postings tools.

Find the job. Internships and apprenticeships can be secured as well if you are looking to build experience in a new field. Whether you continue in school or plan for professional life, find opportunities to build work experience with *Ferguson's Career Guidance Center*.

- FEATURES**
- Internships
 - Apprenticeships
 - Job Postings

PREPARE

PREPARE for your job search by consulting *Ferguson's* résumé and cover letter expertise and examples. Watch videos focused on interviewing and networking success.

Once you've decided to make a career move, put your best foot forward. Punch up your résumé. Craft the perfect cover letter. Research how companies are interviewing these days and practice your pitch. Watch advice videos focusing on building soft skills that translate to the modern workforce.

- FEATURES**
- Networking
 - Résumés & Cover Letters
 - Interviewing
 - Workplace Skills



Ferguson's
Career Guidance Center

Contact us today to find out how *Ferguson's Career Guidance Center* can help your patrons master the career cycle.

FREE TRIAL: www.infobase.com/Trial
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