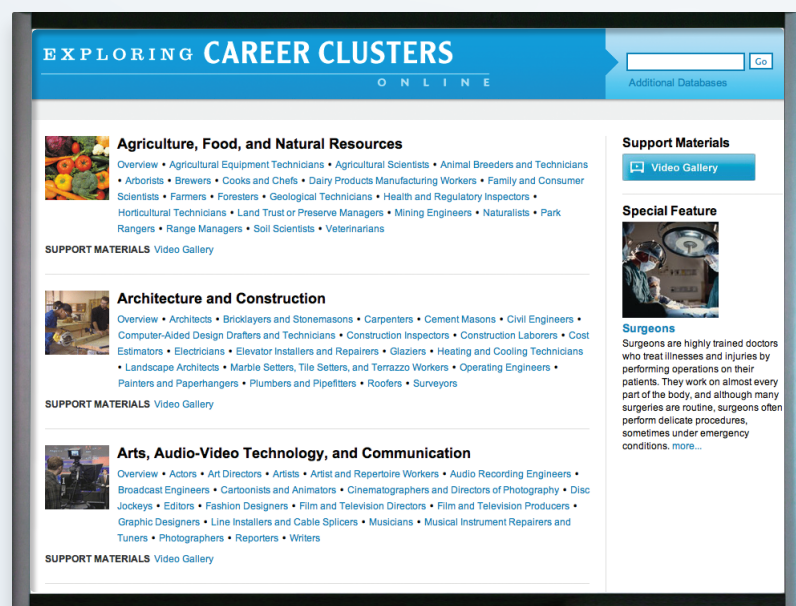


# Exploring Career Clusters

## ONLINE



Covering 16 broad occupational categories with specially made videos and engaging narrative, *Exploring Career Clusters Online* offers information on more than 300 jobs. Based on the Career Clusters created by the U.S. Department of Education, each Learning Unit focuses on a specific cluster, with chapters devoted to a specific occupation, giving students an all-encompassing view of a potential career.

### Learning Unit Chapters

Each eLearning Module is divided into Learning Units, displayed in chapters, with high-quality images, sidebars, in-text links, and dynamic citations. Support materials for each chapter are also conveniently located, allowing for seamless in-class integration. Learning Units in *Exploring Career Clusters Online* include:

Agriculture, Food, and Natural Resources  
 Architecture and Construction  
 Arts, Audio-Video Technology, and Communication  
 Business Management and Administration  
 Education and Training  
 Finance  
 Government and Public Administration  
 Health Science

Hospitality and Tourism  
 Human Services  
 Information Technology  
 Law, Public Safety, and Security  
 Manufacturing  
 Marketing, Sales, and Service  
 Science, Technology, Engineering, and Mathematics  
 Transportation, Distribution, and Logistics.

### Targeted, Focused CAREER Content



Excerpt from: *The Arts, Audio Visual Technology & Communications Career Cluster*  
 Broadcast technicians work in the background, install, maintain electronic equipment used in the broadcast industry.  
 © 3/85 ©



Excerpt from: *Government & Public Administration* (Cambridge Educational)  
 Many government and public jobs require leadership and communication skills, developing and maintaining trusting relationships, and supervision and presentation skills. Many jobs require special training or advanced degrees.  
 © 1/85 ©

### High-quality Videos

### Features:

- Proprietary content
- High-quality Flash® videos
- Support materials
- Video galleries
- Read Aloud audio tool
- Google Translate on every page, with 53 languages to choose from
- Dynamic full citations
- Search results with hit highlighting and Search Assist technology
- Print and email capabilities and text-resize tool
- Persistent record links
- Usage statistics.

(continued on reverse)

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# eLearning Modules

## Enriched Online Resources Engage Students on Core-curriculum Topics

### eLearning Modules titles include:

#### CAREERS AND GUIDANCE

Exploring Career Clusters Online  
Top Careers with a Two-Year Degree Online

#### SCIENCE

Biomes of the Earth Online  
Energy and the Environment Online  
Essential Chemistry Online  
Genes and Disease Online  
Genetics and Evolution Online  
Global Warming Online  
Green Technology Online  
The Human Body: How It Works Online  
Physics in Action Online  
The Plant World Online

#### U.S. HISTORY

America at War Online  
Life in America Online  
Your Government: How It Works Online

#### WORLD HISTORY

Global Exploration Online  
Great Empires of the Past Online

#### COMING SOON!

Character Education Online  
Healthy Eating Online  
Understanding Drugs Online

### Reference Solutions Made Easy

Our new eLearning Modules provide focused, targeted coverage of core-curriculum topics. Designed for libraries and classrooms, eLearning Modules are a unique combination of our multivolume print series with rich media, including high-quality educational videos, images, instructor resources, and support materials that were created specifically to align with the content for a seamless learning experience.

### Bring Learning to Life

Students will find these online resources engaging and simple to use. Instructors, curriculum coordinators, and principals will appreciate the easy integration into classroom learning and the wide assortment of invaluable support materials and instructor resources, including activities, discussion and assessment questions, and printable materials. Librarians will be able to offer their students and patrons quick access to homework and research help.

### Engaging Online Resources for Today's Students

eLearning Modules are also excellent for distance learning, study abroad, and tutoring programs. These dynamic and compelling online resources pick up where textbooks leave off, bringing the subject matter to life. eLearning Modules are the perfect solution to every educator's goal: helping students achieve their best.

#### ALSO OF INTEREST:

### Streaming Video

Comprehensive, multi-subject streaming video subscription services providing unlimited access to 13,000 full-length videos and 207,000 video clips.

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Award-winning, exclusive reference content in a variety of subject areas, perfect for any institution.

### eBooks & Print

Core-curriculum and high-interest K-12 and reference eBook and print offerings that will become a lasting part of your library's holdings.

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